

## **#RYCStrideTribe Ambassador Competition**

**So, you're interested in being a #RYCStrideTribe Ambassador?! That's great news!**

**Here are some Frequently Asked Questions to help address any questions you may have.**

### ***When?***

The #RYCStrideTribe Ambassador Competition runs from 2 June to 14 July 2021.

The #RYCStrideTribe Ambassador Competition Sign Up is open from 2 June to 23 June 2021.

### ***How?***

It's simple, complete and submit the #RYCStrideTribe Ambassador Competition Sign Up questionnaire on our webpage.

### **How many people will be selected as RYC Series Ambassadors this year?**

This year we are searching for 3 #RYCStrideTribe Ambassadors in these key Cities:

- Cape Town
- Durban
- Johannesburg

### **Is there an age limit to be a #RYCStrideTribe Ambassador?**

There is no upper age limit for being a #RYCStrideTribe Ambassador. However, if you wish to Sign Up, you must be at least 18 years of age.

### **How long are you a #RYCStrideTribe Ambassador for?**

You will be a #RYCStrideTribe Ambassador for a period of one year.

### **How often do I need to run, or do I need to be able to run a certain pace or distance to become a #RYCStrideTribe Ambassador?**

Your enthusiasm, passion, and desire to motivate others are more important than the volume, pace or distance of running you do. We welcome runners from beginners to more experienced athletes.

### **Can I do it next to my day job?**

Most definitely! Being a #RYCStrideTribe Ambassador is not a job.

### **Do I need to have lot of followers on my social media accounts to get selected?**

Whether you have 100 or 10 000 followers we are seeking people with a passion for running, who are active within their running community, whether that be actively maintaining a social media account, running with a club, running with friends, or getting out and about at events and activations. The most

important aspect of becoming a #RYCStrideTribe Ambassador is affinity with the RYC Series brand and the desire to inspire other runners and walkers.

**What is expected from the #RYCStrideTribe Ambassador?**

As an #RYCStrideTribe Ambassador, you will promote the RYC Series brand and products by interacting with our online and offline communities. We would like you to use your social media platforms to inspire others, share information and share your experiences as a #RYCStrideTribe Ambassador. To actively share photos, videos, kit reviews, announcements, event and activation activities via Instagram and Facebook.

**Can I still wear other sports brands?**

As a #RYCStrideTribe Ambassador you will receive PUMA kit from us. You will be representing the RYC Series, so we require that you do not wear or publicly show direct competitor brands to PUMA.

**Can I have another sponsor/s?**

By applying to join our team we assume you do not have any other sports apparel brand as a sponsor. In case you do already work with another brand, please disclose this information in your application.

**Am I expected to be at RYC Series Activations and Events?**

Events and activations are a part of being a #RYCStrideTribe Ambassador. Joining events and activations, interacting, and exchanging with the team is seen as chance to learn, inspire and share experiences with fellow runners.

**GOOD LUCK! We cannot wait to receive your application!**